



INTERNATIONAL  
**LASER TAG DAY**  
FRIDAY, MARCH 28, 2025

**LASER TAG HISTORY SPOTLIGHT:**  
LASER STRIKE WAS A NEW ZEALAND-BASED LASER TAG COMPANY LAUNCHED IN JUNE OF 1986. THEIR FIRST FACILITY WAS LOCATED IN CHRISTCHURCH, NEW ZEALAND. THE ORIGINAL EQUIPMENT INCLUDED FRONT AND BACK SENSORS, COLOR LED LIGHTS AS WELL AS SPEAKERS ON BOTH THE PACK AND THE PHASER.



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